Reviews

SOCIAL LEARNING HANDBOOK

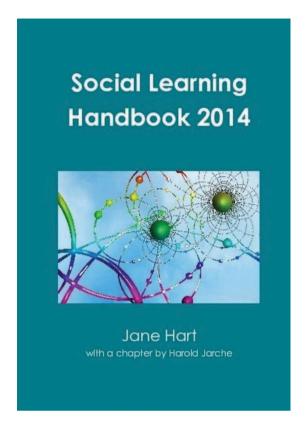
The Social Learning Handbook 2014 by Jane Hart explores the changing world of work and learning. The way people prefer to learn has changed and this shift to social learning has implications for today's training, learning and development professionals.

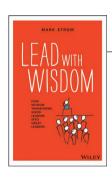
Social learning, sharing and collaboration are essential for workplace performance and staff engagement. Hart explores how to help people learn from one another and the many collaborative enterprise social tools that can assist a networked workplace.

The Handbook provides practical advice about how to plan and implement an online community within the workplace as well as information about a range of connected learning activities.

AITD2014 keynote speaker Harold Jarche authored the chapter on becoming a social learner through personal knowledge mastery (PKM).

The *Handbook* is available as a PDF from C4LPT.co.uk or a print on demand book from Lulu.com.





LEAD WITH WISDOM

By Mark Strom

Lead with
Wisdom is a quiet
contemplative
read with a
philosophical
disposition towards

leadership. You will not find a formulaic approach for great leadership but rather a humanistic avenue, eloquently illustrated through the sharing of real life stories that have universal application.

Written for anyone with management experience, Mark Strom has crafted a model for leadership that is based on learning to read the key patterns of human experience. Mark provides various tools and concrete examples to enable leaders to implement what he coins as the 'four arts of leading wisely'.

Reviewed by Josie Bruzzese



DATA CRUSH

by Christopher Surdak

Data Crush is for business owners who want to find out how the massive amount

of data available might change the way they do business. The author sees the explosion of data created by the internet as a chance to 'create a deep, rich understanding of our business and its customers'.

This well-organised book itemises: forces that are causing the explosion of data; the impact that those forces are having on business and ways to respond so your business succeeds in this brave new world. It includes five 'day in the life' scenarios of how people will interact with technology in 2020.

Reviewed by Colleen Trolove



WINNING THE WAR FOR TALENT

By Mandy Johnson

A must-read for anyone involved in recruitment, Winning the war for talent is a

book about much needed release and revival from the antiquated methods for recruitment that most businesses follow without question. Mandy Johnson writes with realistic insight.

This book does not just highlight the problems and leave you procrastinating about what to do next; it identifies the real causes and contains simple and effective step by step processes for implementing solutions, sourcing the right talent to begin with and retaining key people.

Reviewed by Elizabeth Willsson